

The A&D Group is celebrating its 40th anniversary in 2017 by adopting a new theme for its future: Discover Precision.

A&D Company, Limited
Tokyo, Toshima-Ku, Higashi-Ikebukuro 3-23-14
President Yasunobu Morishima
TSE First section 7745

A&D Company, Limited (President and CEO: Yasunobu Morishima), an international manufacturer of measuring, weighing and medical equipment headquartered in Tokyo Japan, celebrated its 40th anniversary in May 2017 and has announced a new global theme for its business.

1. Logo with new tagline



2. What is "Discover Precision" ?

Throughout our history and as we look to the next era of growth, we will push forward to Discover new technologies and ways of doing business. We will aspire to develop more accurate measurement through our dedication to Precision, all while staying true to our principle of Honmono (authenticity).

Discover Precision means that we will play a leading role in bringing precision to the world while facing the important challenges that lead us to new discoveries.

As technology and business environments evolve, so too do the needs of customers and society. A&D is not satisfied to simply provide for the present, but rather will strive to become a pioneer for discoveries of the future needs of society. We will continue to take on new and diverse business challenges through our advanced portfolio of high precision technologies and products that help connect the analog with the digital world.

Our mission: Discover Precision.

3. History of A&D Company, Limited

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| May 1977 | A&D Company, Limited founded and begins to manufacture and distribute electronic measuring instruments |
| Jun 1982 | Acquired Kensei Industry Co., Ltd. (currently a consolidated A&D subsidiary) and entered the electronic balance business |
| Aug 1982 | Founded A&D Engineering, Inc (currently a consolidated A&D subsidiary) in the United States |

Jun 1985 Founded Litra Co., Ltd. (currently a consolidated A&D subsidiary)
 Jan 1987 Entered into a contract with Takeda Medical Inc. for exclusive distribution and began sales of digital blood pressure monitors.
 Dec 1987 Acquired Mercury Weighing And Control Systems Pty. Ltd. as a subsidiary (currently A&D Australasia Pty. Ltd.)
 May 1989 Merged with Takeda Medical Inc.
 Apr 1990 Founded A&D System Co., Ltd. to strengthen the development of medical instruments
 Dec 1990 Founded A&D Korea Limited (currently a consolidated A&D subsidiary)
 May 1991 Founded A&D Instruments Ltd. (currently a consolidated A&D subsidiary)
 May 1993 Entered into partnership with Orientec Co., Ltd. (currently a consolidated A&D subsidiary) and began sales of testing machines and load cells
 Jun 1994 Founded A&D Sciencetech Taiwan Limited (currently A&D's equity method affiliate) in Taiwan
 Oct 2002 Founded A&D Electronics (Shenzhen) Co., Ltd., in China
 Apr 2003 Listed on the JASDAQ market
 Feb 2005 Listed on the second section of the Tokyo Stock Exchange
 Apr 2005 Founded A&D Technology Inc. (currently a consolidated A&D subsidiary)
 Mar 2006 Listed on the first section of the Tokyo Stock Exchange
 Jul 2006 Founded A&D RUS CO., LTD. (currently a consolidated A&D subsidiary)
 Oct 2007 Founded A&D Technology Trading (Shanghai) Co., Ltd. (currently a consolidated A&D subsidiary)
 Feb 2008 Founded A&D Instruments India Private Limited (currently a consolidated A&D subsidiary) in India
 Mar 2008 Acquired Horon Co., Ltd. as an affiliate company (currently an A&D equity method affiliate)
 Aug 2008 Founded A&D Europe GmbH in Germany
 Oct 2008 Acquired SUM Electro Mechanics Co., as a wholly owned A&D subsidiary
 Jan 2009 Acquired Best Instruments Co., Ltd. as a wholly owned A&D subsidiary
 Jun 2013 Acquired checkweigher and metal detector businesses as CM Seiki Co., Ltd.
 Jul 2013 Founded MBS Co., Ltd. and started automobile design development consulting and contract testing and measurement service business
 Feb 2015 Establishment of A&D Vietnam Limited in Vietnam
 Jul 2015 Acquired measurement business from Nippon Avionics Co., Ltd. and began sales of industrial measurement equipment
 Dec 2015 A&D Instruments Canada Inc. founded in Canada
 May 2017 Celebrated A&D's 40th anniversary as a global leader in measurement technology

Company overview

Company name: A&D Company, Limited
 Head Office: 170-0013 Tokyo, Toshima-Ku, Higashi-Ikebukuro 3-23-14
 Representative: Representative Director and President: Yasunobu Morishima
 Founded: May 1977
 Capital: 6.388 billion yen

Market listing: TSE First section 7745

Business description: Design, manufacture and sale of electronic measuring instruments, industrial gravimeters, electronic balances, medical electronics, testing machines, industrial measuring instruments, and other electronic applied equipment

Image URLs

<http://www.aandd.co.jp/adhome/>

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(Number for inquiries and news coverage only. Please refrain from advertising related calls.)



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